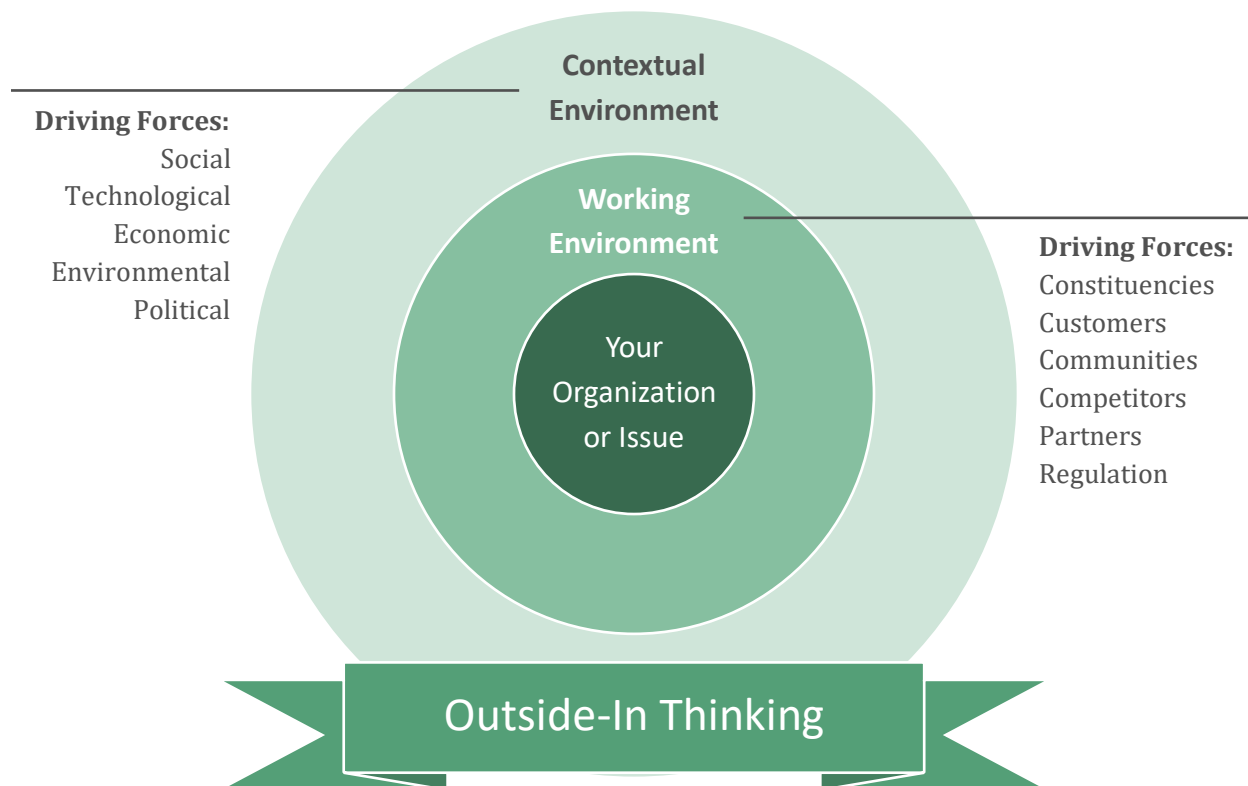


SCENARIO PLANNING:

Using Outside-In Thinking to Identify Driving Forces

Adapted from "What If: The Art of Scenario Thinking for Nonprofits" by GBN



STATUS QUO	
HINDERING FORCES (What forces might <i>challenge</i> the direction you want to go in?)	HELPFUL FORCES (What forces might <i>help</i> you move in the direction you want to go in?)

Note whether the identified forces are predetermined (known, fixed) or uncertain.