

A bulletin for nonprofit leaders from the Hartford Foundation for Public Giving



The Nonprofit Support Program Welcomes a New Director

NSP is pleased to announce that Melanie S. Tavares has been hired to serve as the new Director of the Nonprofit Support Program. Tavares is an accomplished professional who has dedicated her career to eradicating poverty through the development of, and investment in, human and community capital. Tavares honed her expertise in program design, funding and strategic management at several state and national organizations including the Massachusetts Department of Public Health, the Corporation for National and Community Service, MassHousing, YouthBuild, the Massachusetts Service Alliance, and Girl Scouts of the USA. The Hartford Foundation and NSP team welcome Melanie aboard! [read more...]



Two-Day NSP Nonprofit Consultants Institute to be Offered in the Fall

The Nonprofit Consultants Institute (NCI) is a highly interactive 2-day educational experience aimed at consultants who are relatively new to consulting and interested in establishing a successful consulting practice, and experienced consultants who wish to take their practice to the next level. The program will cover the

business of consulting as well as the art and craft of consulting. Topics will include: identifying your unique selling/value proposition, business planning for your practice, establishing and maintaining successful client-consultant engagements, and more. The program will take place on **September 12 and September 13, 2019,** and will include an application process. If you are interested in applying or would like to recommend a consultant for the program, please e-mail us at nsp@hfpg.org.



Social Enterprise Accelerator's "Tenacious Ten" Shares Ideas at Knowledge Sharing Session

Having reached the mid-point of their intensive business planning efforts for their earned income ventures, the 10 organizations selected to participate in the Social Enterprise Accelerator came together on May 6 to share learnings, successes, challenges, and opportunities to date. A number of collaboration and partnership opportunities surfaced during the session as the organizations recognized ways in which they can support and benefit from each other's ventures.

The next step is to raise start-up capital for their ventures. If you are interested in contributing toward any of the organizations' start-up costs, please contact the organizations directly, and ask about attending the June 20 and 21 "Fast Pitch" sessions.

Brain Injury Alliance of CT – Brain Injury Navigator, tailored resources and guidance for survivors and families

Chrysalis Center – La Cocina, culinary arts training, catering, and conference center

Community Child Guidance Clinic – Transportation service for school kids with special needs

CRIS Radio – CRISAccess, audio recordings for accessible, inclusive experiences in public spaces

Harc – Sock Starz, novelty sock business

Hartford Pubic Library – Digital Library Lab, imaging and digital archiving
New Horizons – Sunshine Wheels, medical transportation for seniors and physically disabled
RE-Center Race & Equity in Education – Equity consulting and training
Riverfront Recapture – Riverfront Outdoors, recreational and instructional offerings
The Open Hearth — Open Hearth Works, contracted labor services

NSP's Financial Management Program Helps You Build Strong Financial Systems

Strong financial systems are essential for nonprofits to maintain a high level of fiscal accountability and comply with complex reporting requirements. Through a combination of assessments, grants and consultation, the Financial Management Program can help your organization strengthen its financial systems to meet the challenges of today's environment.

The Nonprofit Loan Fund is another option to help you manage better. The Loan Fund has funds available for low interest loans and lines of credit to help your organization with cash flow difficulties because of delays in grant or contractual payments, to purchase equipment, or make leasehold improvements.

Featured in the Nonprofit Quarterly, the Executive Director's Guide to Financial Leadership is a resource to help leaders guide their organizations to financial sustainability.



Vu Le Wins Rave Reviews from Nonprofits at NSP Spring Event

Writer, speaker, blogger and nonprofit trailblazer, Vu Le, was the speaker at NSP's annual Spring Event, attended by 200+ Hartford-area staff and board leaders. Vu challenged an enthusiastic audience to think and act differently by moving from silos to community alliances, de-emphasizing overhead costs and sustainability issues, and embedding equity and inclusion into everyday practices.

Many of these concepts are captured in Vu's weekly blog and his article, *Star Trek and the Future of the Nonprofit Sector.*



If you are a nonprofit that serves Greater Hartford, you have free access to the Hartford Foundation's member benefits through the Nonprofit Risk Management Center. NRMC helps nonprofits to effectively manage a broad range of risks including volunteer management, workplace safety, youth protection, board governance, and more.

To see what you're entitled to as a member, go to https://www.nonprofitrisk.org/affiliate-membership/ and scroll down to "Affiliate Member Benefits."

To register to access member benefits:

- Go to https://www.nonprofitrisk.org and click on "Affiliate Login" in the upper right corner.
- Click on "Create your Account" and enter your information. (Enter: "Hartford Foundation for Public Giving" in both the "Your Organization Name" and "Affiliate" fields).
- Click on "Subscribe" at the bottom of the page.

Your membership will be approved within 24 hours, at which point you may access any of the member benefits. If you have questions about any of the resources, please don't contact NSP, but contact Kay Nakamura, 703-777-3504 or Kay@nonprofitrisk.org.

Could HFPG Impact! Greater Hartford Benefit Your Nonprofit?

HFPG Impact! is the Hartford Foundation's new impact investing subsidiary. Through HFPG Impact! the Foundation will seek opportunities to invest in projects throughout the region that have the potential to create inclusive community prosperity and transformative change. Investments may take the form of debt, equity or guarantees and may be in addition to any grants a nonprofit may receive through the Foundation. Examples of potential investments to area nonprofits could include: bridge loans to help capital projects move forward while pledges are gathered, or seed capital to start or expand revenue-generating social enterprises.

More information on the screening for these investments and the process can be found on our website. If you have questions or have a proposed investment you would like to discuss, please contact Erika Frank at efrank@hfpq.org.



Register for Hartford Public Library's Free Workshops for Nonprofits

Hartford Public Library's free Nonprofit Workshop Series is offered in partnership with the Hartford Foundation in order to better meet the needs of smaller nonprofits.

Still ahead this spring:

- Small Nonprofit Information Fair May 22
- Board Member Bootcamp June 5
- Mission Possible: How to Start & Grow a Thriving Nonprofit – June 12

For details and registration information contact the

Hartford Public Library.

Resources for New Nonprofits

Starting a new nonprofit, or looking for some helpful nonprofit resources? Check out these materials on the NSP website.



Greater Together Community Funds Established in 29 Towns

The Hartford Foundation has created 29 new funds, one for each of the towns in our region. The purpose of the Greater Together Community Funds is to support the community in taking ownership around the needs in their towns, encourage broad and inclusive civic engagement and anchor the Hartford Foundation in each town. Click here to learn more.



Register for Tom Ahern's Free Workshop on Donor-Centered Communications at Bay Path

Bay Path University is sponsoring a free workshop featuring communications guru, Tom Ahern on June 7 from 8:30 a.m. to noon. Tom will speak about how to keep the new donors you acquire, and raise more money from your existing supporters. Click here to register for the event.



Pro Bono Partnership Can Provide Free Legal Services to Your Nonprofit

If you are considering: updating your by-laws, revising your employee handbook, moving to a new space, or merging or collaborating with another organization, PBP may be able to help. PBP provides free non-litigation legal services to nonprofits in areas such as corporate structure and governance, regulatory compliance, contracts, employment and environmental law, fundraising, intellectual property, lobbying, mergers, bankruptcy and dissolution, and real estate.

Visit https://www.probonopartner.org/ or contact Priya Morganstern, Director of PBP's Hartford Program at (860) 541-4950 or pmorganstern@probonopartner.org.

Our NSP Team

Melanie Tavares, Director Meher Shulman, Associate Director Amy Studwell, Senior Nonprofit Support Program Officer Doug Shipman, Senior Nonprofit Support Program Officer Betsy Johnson, Senior Nonprofit Support Program Associate Monica Kelly, Senior Nonprofit Support Program Associate

Visit the Nonprofit Support Program website

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