

WORKSHEET – GUIDING IDEAS – REQUIRED PREWORK FOR SESSION 1

Guiding ideas are high-level ideas that help you say “Yes!” to some things, and “No!” to others. Classic guiding ideas include mission, vision, values, beliefs, key definitions, theory of change, etc.

Instructions:

1. Search through the “organizational attic” for written versions of guiding ideas. Check your web site, brochures, founding documents, bylaws, grant applications, annual reports, etc.
2. Assemble your guiding ideas into a short summary of a page or two.
3. If you don’t have one or more of these, that is okay for now – just assemble what you have.
4. Share with planning team members in advance of Session 1.

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| Mission | |
| Vision | |
| Values | |
| Beliefs | |
| Theory of change | |

Essential*StrategicPlan*
