

## WORKSHEET – COMMUNITY NEEDS – EXTRA CREDIT PREWORK FOR SESSION 1

A nonprofit organization benefits its community and specific beneficiaries within that community. Better understanding a community's needs and the needs of your target audience helps nonprofits better design and prioritize services for those communities and target audiences.

### Instructions:

1. Profile the community or communities you serve, using available demographic and needs assessment information, and statements of need from grant applications. Define the major needs.
2. Profile your target beneficiary or beneficiaries. Define their major needs.
3. Share with planning team members in advance of Session 1.

### Community Needs

### Needs of Target Audiences