**Suggested Reading - Fund Development Cohort Learning Session**

[Just Tell Me: What's the Best Way to Raise Money? Choosing a Revenue Strategy - Blue Avocado](https://blueavocado.org/finance/just-tell-me-what-s-the-best-way-to-raise-money-choosing-a-revenue-strategy/)

<https://www.councilofnonprofits.org/thought-leadership/how-systemize-your-fundraising>

[The Top Fundraising Strategy Every Small Shop Should Be Using (bloomerang.co)](https://bloomerang.co/blog/the-top-fundraising-strategy-every-small-shop-should-be-using/)

<https://www.futurefundraisingnow.com/future-fundraising/2021/01/the-problem-with-problem-free-fundraising.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+FutureFundraisingNow+%28Future+Fundraising+Now%29>