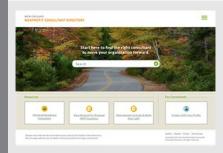


A bulletin for nonprofit leaders from the Hartford Foundation for Public Giving



### Hartford Foundation Provides Funding Match to Help Nonprofits Launch Earned Income Ventures

Six organizations have been selected to participate in the Social Enterprise Accelerator, designed to help nonprofits start or grow mission-aligned earned income ventures. The program helps nonprofits to raise much needed unrestricted dollars, while infusing entrepreneurial thinking and action into their organizations, and enabling them to manage their organizations in new and creative ways. Each of the "Super Six" organizations has developed a detailed business plan, pitched their venture concept to potential donors, and is raising revenue to support these creative ventures, with the help of \$20,000 in matching funds from the Hartford Foundation for each organization. Click here to learn more about the "Super Six" and their exciting ventures.



# New England Nonprofit Consultant Directory Cleanup – Calling All Consultants!

The New England Nonprofit Consultant Directory continues to be a valued resource for nonprofits in search of consultants, and for consultants that wish to connect with nonprofits. The NSP team is reaching out to consultants listed in the Directory to review and update their profiles, whether it be adding a new photo, updating areas of expertise, or adding important website or social media information.

Do you know of great consultants not currently listed in the Directory? Please send them to us, or invite them to access the Directory, and simply click on: *For Consultants* – *Create/Edit Your Profile* to enter their information.

Also, check out the Resources section to access helpful tools and tips on how to vet, hire and manage consultants. Click here to access the Directory.



## Catchafire Matches Nonprofits with Skilled Professional Volunteers

The Hartford Foundation has partnered with Catchafire to match skilled professionals who wish to donate their time,

with nonprofits who often can't afford to pay to hire expert talent. Using a user-friendly online platform, nonprofits post projects, and select skilled, professional volunteers. Learn more about how Catchafire works by watching this 2 minute video.

Catchafire volunteers have contributed over 4,500 volunteer hours and almost 300 projects to Hartford-area nonprofits in the areas of Communications (social media strategy, copy writing, graphic design), Technology (tech systems setup, google ad words setup, salesforce customization), Organizational Strategy, Human Resources, Language Translation, Financial Management, Business Planning and much more. The total value of these projects is close to \$1 million.

If you are interested in learning more or would like to add your name to our waitlist for a Foundation sponsored membership with Catchafire, please email Betsy Johnson at bjohnson@hfpg.org.



# **Building on Success (BOS) Program for Small Agencies to be Offered this Fall**

Combining group workshops with individualized consultation, the Building on Success Program helps small agencies to strengthen their effectiveness and performance. The program includes dedicated consultant support, and grants of \$10,000. For more information, contact Yvette Bello at ybello@hfpg.org.



### If Your Nonprofit Provides Basic Human Needs Emergency Assistance, this Grant Opportunity May be for You

Emergency Assistance Grants, a competitive grant opportunity offered by the Hartford Foundation, aims to support nonprofits as they increase access to emergency services and immediate assistance for basic human needs for vulnerable residents in Greater Hartford. Items and services can include food, personal care items, emergency financial aid (e.g., rental assistance, utility assistance), one-time medical device or medical aid assistance, and immediate or informal case management services. Click here to learn more.

### **Leaders On Board**



#### Leaders on Board Needs Your Feedback!

Do you need assistance finding new board members? Have you used Leaders on Board to help you find board members in the past? Leadership Greater Hartford is seeking feedback to help them tailor their Leaders on Board program to better meet the board leadership needs of nonprofit partners like you. Please take just a few minutes to complete this brief survey to help strengthen this important community resource - for your nonprofit and so many others. Click here to take the survey



# Newly Released Compensation and Benefits Report Now Available to Nonprofits!

Nonprofit staff compensation data is crucial to help nonprofit leaders make reasonable, fair and equitable compensation decisions, align compensation with organizational values, and work to advance equity and inclusion within organizations and communities. This newly completed report from The Alliance and community partners including the Hartford Foundation covers:

- A range of staff positions that are common to the CT nonprofit workforce
- Salary and benefits information from small to large nonprofits across the state in a wide range of service areas
- Demographics on the diversity of executive and senior leadership positions.

The report is available at no cost to 501(c)3 nonprofits, and may be downloaded here.

Many thanks to the large number of Hartford-area nonprofits that participated in the survey!



### 2022 CT Nonprofit Sector Survey Results Released

This recent survey of 267 nonprofits across CT includes some bright spots, but also depicts a strained sector that is showing cracks. Increased demand for services is exacerbated by the workforce crisis. Leaders are working to bring more Diversity, Equity, and Inclusion (DEI) into their recruitment efforts, and more than 80% of respondents note that efforts are underway to diversify their staff and boards.

Many thanks to the large number of Hartford-area nonprofits that participated in the survey, making the Hartford and New Haven regions the most highly represented.

Click here to access the survey results
Click here to access a webinar recording of the survey findings

Click here to access the PowerPoint slides from the webinar



## Hartford Public Library's Winter/Spring Workshop Series for Nonprofits Continues

Hartford Public Library offers a range of free workshops, especially for smaller nonprofits. A workshop on *Fundraising Fundamentals* is coming up on April 27. Click here to register, and to see the list of sessions. Recordings of previous Hartford Public Library and NSP workshops may be accessed here.



## Pro Bono Partnership Provides Free Legal Services to Your Nonprofit

In addition to offering a range of pro bono legal services to nonprofits, Pro Bono Partnership offers a rich array of webinars and articles on a host of legal topics including: employment law, fundraising, bylaws, starting a nonprofit, and more. Click here to access PBP's Learning Center.

PBP provides non-litigation legal services to nonprofits in areas such as: governance, employment and environmental law, real estate, regulatory compliance, contracts, fundraising, intellectual property, lobbying, mergers, bankruptcy and dissolution. Contact Priya Morganstern at pmorganstern@probonopartner.org.

### The NSP Team

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### Visit the Nonprofit Support Program website

Hartford Foundation for Public Giving | 860-548-1888





