

WELCOME

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*Business Plan
Implementation*

Virtual Knowledge Sharing Session

July 27, 2022



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GREETINGS

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We're **glad** to be
together again!



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SUPER SIX

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**This session is being recorded
and will be sent to you
following today's session.**

A Few Zoom Items...

- **All participants are muted.**
- **Please rename yourself with your name and organization.**
- **Feel free to share comments and questions in the chat box.**
- **We'll respond to as many questions as time permits.**



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GET CONNECTED



Twitter

- **@HartfordFdn**
- **@Margin_Mission**

Hashtags

- **#SocialEnterpriseAccelerator**
- **#EarnedIncome**

Facebook

- **Hartford Foundation for Public Giving**
- **No Margin, No Mission**



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SAY “C-H-E-E-Z-E”

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QUOTE

“Running a business is easy.

-Mike & Larry



QUOTE

***“Running a business is easy.
Said no one. Ever.”***

-Mike & Larry



TODAY'S GOALS

- **Share tangible outcomes resulting from the business plan implementation phase of the initiative;**



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- **Share knowledge, learnings, successes, challenges, and opportunities that have resulted from business plan implementation;**



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TODAY'S GOALS



- **Share tangible outcomes resulting from the business plan implementation phase of the initiative;**
- **Share knowledge, learnings, successes, challenges, and opportunities that have resulted from business plan implementation;**
- **Identify opportunities for collaboration and partnership between teams.**

TODAY'S GOALS

- Share tangible outcomes resulting from the business plan implementation phase of the initiative;
- Share knowledge, learnings, successes, challenges, and opportunities that have resulted from business plan implementation;
- Identify opportunities for collaboration and partnership between teams.

AND...

**CELEBRATE ALL THAT
YOU'VE ACCOMPLISHED!**



AGENDA



Wednesday, July 27th

10:00am – 12:00pm

- **Welcome and Introductions**
- **Organization Presentations**
 - **Business Plan Implementation Highlights**
- **Organization Learning and Sharing topics**
 - **What Worked Best**
 - **Challenges and Hurdles**
 - **Ripple Effects**
 - **Collaboration and Partnerships**
- **Wrap-up**



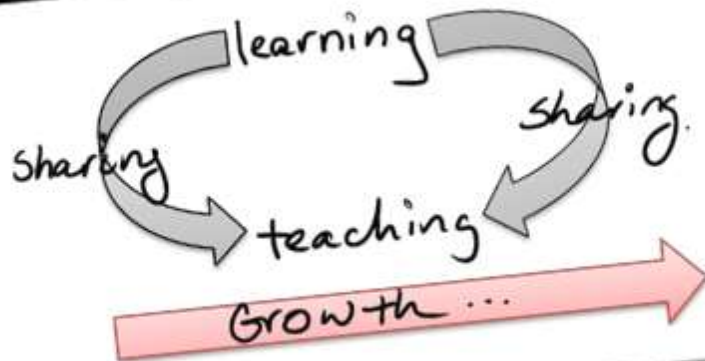
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PROCESS

Business Plan Implementation Highlights

- 10 minutes per team
- Brief Q&A after each team



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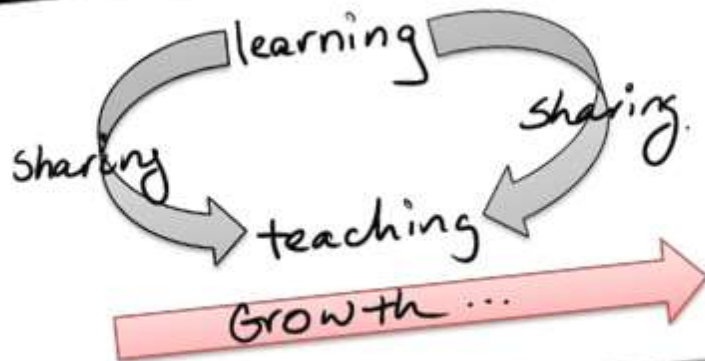
PROCESS

Business Plan Implementation Highlights

- 10 minutes per team
- Brief Q&A after each team

Learning and Sharing Topics

- 10 minutes per topic
- 1 topic at a time
- Each team shares
- Questions and comments as we go



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Business Plan Implementation



- **In progress**
- **Various stages of execution**
- **Now is a great time to ask questions**

Learning

- **Several similarities...and differences**
- **Learning curves vary**
- **Some learn what others know**



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HIGHLIGHTS

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LEARN & SHARE TOPICS

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WHAT WORKED BEST

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Learning & Sharing

Topic #1:

Of all the business plan implementation activities that have taken place over the past 4 months, share the one that has offered the greatest benefits and explain why.



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CHALLENGE/HURDLE

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Learning & Sharing

Topic #2:

Share the biggest challenge / hurdle your organization is facing related to your social enterprise...and explain what you are doing to overcome it.



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RIPPLE EFFECTS



Learning & Sharing

Topic #3:

Share the single most important "ripple effect" (defined as unexpected outcome) that has occurred in your organization as a result of the business plan implementation phase of work.

PARTNERSHIPS



Learning & Sharing Topic #4: Partnerships and Collaboration

Share which one of the SUPER SIX organizations you'd like to collaborate with (if any)...and explain an idea you have to work with and/or partner with them.

LET'S WRAP IT UP

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NEXT STEPS



Where do we go from here?

- **Our SEA work continues...**
 - **Transition from Phase 2 WEEKLY Business Plan Implementation Zoom sessions**
 - **Begin Phase 3 MONTHLY Tracking and Monitoring Zoom sessions**



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NEXT STEPS

Phase 3: Post Business Plan Implementation Tracking and Monitoring



- **Two years**
 - August 2022-July 2024
- **Monthly team Zoom sessions**
 - 1 hour
 - Dates / times TBD
- **Focus on:**
 - Monthly business results vs. goals
 - Challenges and opportunities
 - Questions, discussion, brainstorming
 - Key learning, course-correction as needed



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THANK YOU



CONGRATULATIONS to the SUPER SIX!

- **We appreciate your hard work and participation!**
- **Very special thanks to the *Hartford Foundation for Public Giving* and *NSP Team* for supporting this initiative!**



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THANK YOU

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